

Sales Agency Agreement

For good and valuable consideration, _____
 [name] , hereinafter referred to as "Principal" and
 _____ [name] , hereinafter referred to as
 "Agency", agree as follows:

1. Principal is the owner and operator of a business known as _____ [name] which is engaged in the business of _____.
2. Principal wishes to employ Agent for, and Agent is willing to act for the Principal in selling _____.
3. Principal shall employ Agent as his/her _____ [choose one: Sole and exclusive, or Non-exclusive] Agent to solicit orders for the sale of _____ [product] at the price(s) and on such other terms and conditions established by Principal in the geographic area of _____.
4. Agent agrees to accept this appointment and to devote his/her best efforts to solicit orders but shall have no authority, right or power to accept any order, or to assume or create any obligation on behalf of Principal.
5. The Agent shall not engage in the selling of _____ [product] for any competitor of Principal.
6. Principal shall pay Agent ___ % of the sales price of all sales of _____ [product] by Agent during the term of this Agency. Said commission shall constitute the full compensation of Agent and shall be paid _____ [weekly, monthly] .
7. This agency agreement shall begin on _____, 20___, and terminate on _____, 20___, unless earlier terminated by Principal for just cause or by the mutual agreement of Principal and Agent.
8. This agency agreement is personal and Agent shall not sell, assign, convey or otherwise transfer his/her rights hereunder.

Principal' s Signature

Date

Agent' s Signature

Date
