



**Bronner Business Institute (BBI)**  
**“Business Plan Competition 2007”**

2007 represents the second year of the BBI Business Plan Competition. This flyer is designed to provide a brief overview of the Competition. Complete competition information will be available on the following web-site: [www.nhbbs.org/businessplancompetition](http://www.nhbbs.org/businessplancompetition) or contact: Kelly Robinson at 77-874-8400x 1105.

**The Benefit:**

A single winner will receive a **\$25,000 cash award** (taxable) to serve as working capital to advance the business objectives associated with his/her venture.

By design, the Competition is dual in nature serving as both a learning experience and providing an environment of application – both from a real world perspective.

**The Requirements:**

- Each venture must have at least one BBI entrepreneur course or workshop graduate and BBI member
- Each venture must be a **for-profit** enterprise (this competition is not for social or non-profit entities)
- The venture can't be a multi-level marketing, investment/lending or illegal / unethical / immoral enterprise
- The Business Plan must NOT exceed 25 pages “including” financials and other supporting attachments
- The venture will submit its Business Plan electronically via Adobe .pdf file format] **PLUS** 10 hard copies

**The Venture:**

Ventures who participate in the Competition can be at different stages of commercialization:

- Seed Stage: (conceptualizing, researching and developing insights, concepts and ideas)
- Start-Up Stage: (launching, piloting or performing the business in the marketplace)
- Growth Stage: (building, capitalizing or leveraging the business for expansion)

**The Calendar:**

DATE	EVENT	LOCATION	TIME
Friday, May 31, 2007	Registration Deadline: Applications submitted by Fax	Fax To: 770-577-7592	5:00 PM
Saturday, June 23, 2007	Business Plan Primer Workshop	WOF/LTC #214	9:00 AM
Thursday, August 16, 2007	Business Plan Submission Deadline	Send .PDF To: INFO@NHBBS.ORG	5:00 PM
Friday, September 7, 2007	10 Finalists Determined		5:00 PM
Saturday, September 29, 2007	Business Plan Competition Presentations - LIVE	WOF/LTC #214	12 Noon
Tuesday, October 9, 2007	KC Networking Event: Winner Announced	WOF/LTC	6:00 PM

**Disclaimer:** No person or core family member (spouse, children, sibling, or parent) that is a minister or leader of Word of Faith Family Worship Cathedral, Nathaniel H. Bronner, Sr. Center, or Bronner Business Institute is eligible to participate in the Competition.



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**INTENT-TO-SUBMIT INFORMATION FORM**

The following represents key activities each venture team will be responsible for (YOUR PART) during the Business Plan Competition process:

- **FAX** Intent-To-Submit form to Kelly Robinson (770-577-7592) by **Friday, May 31**.
- **E-MAIL** an electronic copy of your Business Plan to [info@nhbbi.org](mailto:info@nhbbi.org); and **SUBMIT** 10 hard copies of your Business Plan to Kelly Robinson **on Thursday, August 16** at Word of Faith Family Worship Cathedral
- **MAKE** a live presentation to panel on **Saturday, September 29** (if selected as finalist on Friday, September 7.)

A winner will determined after analysis of panel judgments and presented on **Tuesday, October 9, 2007**.

Please complete (**PRINT**) the form below in its entirety. Your information will be **held in confidentiality**.

Name of Company: \_\_\_\_\_

One Sentence Business Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company Leader (BBI Member or Graduate: Circle Yes or No):

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Principal (BBI Member or Graduate: Circle Yes or No):

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Principal (BBI Member or Graduate: Circle Yes or No):

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Resolution**

I certify that every member of our company is aware of the Bronner Business Institute's Business Plan Guidelines, Expectations and Conditions for participation. I further express that all information submitted for consideration whether in electronic, facsimile or hard copy is accurate and true and supports BBI's code of conduct regarding character in business. Finally, I resolve and release BBI to disseminate information (confidential or otherwise) that we provided to the panelists and administrative staff of BBI for the sole purpose of conducting the Business Plan Competition.

\_\_\_\_\_  
Company Leader Signature

\_\_\_\_\_  
Date