



Bronner Business Institute (BBI)
“Business Plan Competition 2008”

Bronner Business Institute presents the 3rd Annual BBI Business Plan Competition. This flyer is designed to provide a brief overview of the Competition. Complete competition information is available on the BBI web-site: www.nhbbi.org/businessplancompetition or contact: Kelly Robinson at 770-874-8400 x.1105.

The Benefit:

A single winner will receive a **\$25,000 cash award** (taxable) to serve as working capital to advance the business objectives associated with his/her venture.

By design, the Competition is dual in nature serving as both a learning experience and providing an environment of application – both from a real world perspective.

The Requirements:

- Each venture must have at least one BBI (or equivalent) entrepreneur course or Business Plan Primer workshop graduate and BBI Champion Level member
- Each venture must be a **for-profit** enterprise (this competition is not for social or non-profit entities)
- The venture can't be a multi-level marketing, investment/lending or illegal / unethical / immoral enterprise
- The Business Plan must NOT exceed 25 pages “including” financials and other supporting attachments
- The venture will submit its Business Plan electronically via Adobe .pdf file format **PLUS** 10 hard copies

The Venture:

Ventures who participate in the Competition can be at different stages of commercialization:

- Seed Stage: (conceptualizing, researching and developing insights, concepts and ideas)
- Start-Up Stage: (launching, piloting or performing the business in the marketplace)
- Growth Stage: (building, capitalizing or leveraging the business for expansion)

The Calendar:

DATE	EVENT	LOCATION	TIME
Friday, June 20, 2008	Registration Deadline:	Register Online: WWW.NHBBI.ORG	5:00 PM
Saturday, June 28, 2008	Business Plan Primer Workshop	Spelman College Science Ctr. 232	9:00 AM
Thursday, August 14, 2008	Business Plan Submission Deadline	Upload .PDF of Plan: WWW.NHBBI.ORG	5:00 PM
Friday, September 12, 2008	10 Finalists Determined		5:00 PM
Saturday, September 27, 2008	Business Plan Competition Presentations - LIVE	Spelman College Science Ctr. 232	12 Noon
Tuesday, October 14, 2008	KC Networking Event: Winner Announced	WOF/LTC #108C	6:00 PM

Disclaimer: No person or core family member (spouse, children, sibling, or parent) that is a minister or leader of Word of Faith Family Worship Cathedral, Nathaniel H. Bronner, Sr. Center, or Bronner Business Institute is eligible to participate in the Competition.



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INTENT-TO-SUBMIT INFORMATION FORM

The following represents key activities each venture team will be responsible for (YOUR PART) during the Business Plan Competition process:

1. **SUBMIT** the Intent-To-Submit and Business Plan Primer Workshop Registration forms (1) **online** via the www.nhbbi.org website, (2) **by mail** to 212 Riverside Pkwy, Austell, GA 30168, or (3) **via fax** to Kelly Robinson (678-302-7367) by **Friday, June 20**. Workshop tuition is due by **Sunday, June 22**.
2. **ATTEND** the BBI NxLevel™ Business Plan Primer Workshop on **Saturday, June 28**.
3. **UPLOAD** an electronic copy of your Business Plan to WWW.NHBBI.ORG; and **SUBMIT** 10 hard copies of your Business Plan to Kelly Robinson **on Thursday, August 14** at Word of Faith Family Worship Cathedral
4. **MAKE** a live presentation to panel on **Saturday, September 27** (if selected as finalist on September 12.)

A winner will be determined after analysis of panel judgments and presented on **Tuesday, October 14, 2008**.

Please complete (**PRINT**) the form below in its entirety. Your information will be **held in confidentiality**.

Name of Company: _____

One Sentence Business Description: _____

Company Leader (Check all that apply: BBI Champion Level Member NxLevel™ Graduate):

Name: _____ Phone: _____ Email: _____

Company Principal (Check all that apply: BBI Champion Level Member NxLevel™ Graduate):

Name: _____ Phone: _____ Email: _____

Resolution

I certify that every member of our company is aware of the Bronner Business Institute's Business Plan Guidelines, Expectations and Conditions for participation. I further express that all information submitted for consideration whether in electronic, facsimile or hard copy is accurate and true and supports BBI's code of conduct regarding character in business. Finally, I resolve and release BBI to disseminate information (confidential or otherwise) that we provided to the panelists and administrative staff of BBI for the sole purpose of conducting the Business Plan Competition.

Company Leader Signature

Date



BUSINESS PLAN PRIMER WORKSHOP REGISTRATION FORM

Bronner Business Institute
212 Riverside Pkwy., Austell, GA 30168



WORKSHOP INFORMATION

Location: Spelman College Science Ctr. 232 350 Spelman Lane, Atlanta, GA 30314	Class Date(s): Sat., June 28, 2008 Class Time(s): 9:00a.m.-4:00p.m.
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CONTACT INFORMATION

Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr. <input type="checkbox"/> Mr. & Mrs.		Business Name:	
Home Address: _____ City: _____ State: _____ Zip: _____		Your Title: _____ Business Address: _____ City: _____ State: _____ Zip: _____	
Home Phone: () _____	Work Phone: () _____	Business Phone: () _____	
Fax Number: () _____	E-mail Address: _____		

INFORMATION ABOUT YOUR BUSINESS

1. Do you have a business or a specific business idea in mind?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, describe your business or idea in ten (10) words or less:	

PAYMENT INFORMATION	Not now a BBI Champion	BBI Silver Champion	BBI Gold Champion
This workshop will be your first NxLevel™ experience.	<input type="checkbox"/> \$649 – Gold <input type="checkbox"/> \$499 - Silver	<input type="checkbox"/> \$399 <i>20% Discount!</i>	<input type="checkbox"/> \$325 <i>50% Discount!</i>
You are already a NxLevel™ Participant or Graduate.	<input type="checkbox"/> \$250 - Gold <input type="checkbox"/> \$100 - Silver	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Method of Payment: <input type="checkbox"/> Cash <input type="checkbox"/> Check/Money Order # _____ <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX			
Card No.: _____		Exp. Date: _____	
Name on Card: _____		Code: _____	
Signature: _____		Date: _____	

I hereby register to take the BBI NxLevel™ Business Plan Primer workshop described above. I acknowledge that tuition is non-refundable. I understand this workshop focuses on business plan structure and effective presentation, not development.

Signature _____ Date _____